



Learn 2 WordPress

Anca Mosoiu, Tech Liminal

268 14th Street, Oakland, CA 94612 | Open 11-7 Monday - Friday | Drop-in co-working space, workshops and technology services | More info: <http://www.techliminal.com>

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Introduction

Anca



- Web Developer
- Information Architect
- 15 years of experience in technology & marketing orgs
- Freelancer, Entrepreneur

Tech Liminal



- Technology Hotspot & Salon
- Co-Working
- Workshops, Conferences
- Expert, friendly help with web & social media

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Agenda

- 5-session workshop
 - Why WordPress / Setting it up -
 - Posts, Pages, Attachments,
 - Working with Themes -
 - Working with Plugins -
 - **Customizations & Maintenance - Today**

Today

- SEO Quickly - Louanne
- A word about Maintenance
- What can I customize?
- Images
- CSS

A Word About Maintenance

- WordPress is an application
 - it needs to be kept up to date
 - plugins, too
 - security issues

http://codex.wordpress.org/Hardening_WordPress

http://codex.wordpress.org/Updating_WordPress

Backups & Moving Your WordPress Site

- You should back up your
 - WordPress Database (wp-db-backup)
 - Export the Content (Wordpress.com, .org)
 - Theme and Plugin Files
 - Uploaded Images
- Fileslinger: Review of blog backup tools: <http://www.fileslinger.com/>
- WP-DB-Backup (plugin)

Adding New Functionality to your Blog

- WP E-Commerce - Adds a shopping cart to your site
- BuddyPress - lets you turn your blog into a social network, with connections, groups, etc.
- WP Super-Cache - Produces static HTML pages of your blog pages

What You Can Customize (and How)

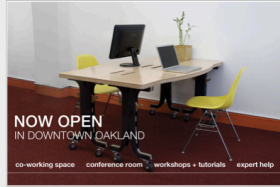
- **Look and Feel of your site**
 - CSS (Change the style sheets)
 - Images: Backgrounds, buttons, etc
 - JavaScript (for interactive elements)
- **Structure and Layout**
 - CSS (for moving some things around)
 - HTML/PHP for complete control in your theme files
- **Data that's presented**
 - PHP (for getting stuff out of the database)
 - JavaScript

Examples of CSS Customization

TECH LIMINAL
technology hotspot & salon

268 14th Street
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HOME ABOUT US CALENDAR FACILITIES SERVICES FIND US BLOG EVENTS



NOW OPEN
IN DOWNTOWN OAKLAND

co-working space conference room workshops + tutorials expert help

HOURS
11AM - 7PM Mon-Fri
and by Appointment

SUBSCRIBE
to the Tech Liminal newsletter

first name

* email

THIS WEEK

Local/Preneur Meetup - May 18th
Web Design Critique - May 17th
Board Games at Tech Liminal - May 16th
Digital Photography Meetup - May 11th
First Friday Art Walk
East Bay WordPress Meetup - May 23rd

Welcome OaklandLocal Readers

We Invite You to Visit Tech Liminal

Oakland's [Technology Hotspot and Salon](#).

What's cool about this Hotspot?

- Need a meeting space for a workshop or
- Want to know how to communicate in the Facebook, Twitter, WordPress, Google, (options available!) Tech Liminal also runs workshops and bar camps that teach the space for gamers and nerds. To see what events.
- Tech Liminal is committed to the success

Same Theme Different Styles

BERKELEY ROSE

Waldorf-inspired education for the head, heart, and hands

HOME ABOUT US PROGRAMS ADMISSIONS CALENDAR BLOG

Berkeley Rose currently offers three early childhood programs and will be expanding into the first grade next year.

Berkeley Rose, a Mixed-Age Waldorf-Inspired Kindergarten

Berkeley Rose is a mixed-age Waldorf inspired kindergarten based in the heart of North Berkeley. Set within an historic estate, the children will experience a developmentally appropriate, seasonally-based curriculum within the warmth and comfort of a beautiful home and garden, an ideal setting for the earliest years of education.

Waldorf Inspired Sunflower Parent Tot Class

Each week we'll explore the magic of free play, importance of rhythm and nourishing the senses, and parenting support. The group will offer both seasonal hand crafts for parents and children, bread baking, puppet show, movement and singing circle, and an organic homemade snack. We are excited to have the wonderful Bonnie Romanow leading our group this Fall! Bonnie has been involved with Waldorf for over 25 years!

Berkeley Rose - Day in the Hills - Rain or Shine!



NOW ENROLLING

First Grade - Fall 2010
Preschool/Kindergarten - Fall 2010

EVENTS

Berkeley Rose Grades Initiative

Resources

East Bay Waldorf resources for parents
Bay Area Waldorf Schools
Early Childhood In-Home Resources

TECH LIMINAL

www.techlimal.com

How?

- Firebug!

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Shopping for Images

- istockphoto.com
- <http://www.dreamstime.com/> - low-cost stock photos
- <http://sxc.hu/> (free stock photos)
- <http://cooltext.com/> - create a text logo
- <http://aviary.com> - free apps to make images, audio
- <http://pixlr.com> - another free image editor

HTML, CSS, JavaScript

- Tech Liminal offers classes occasionally (JavaScript coming next week - November 5 and November 8)
- w3schools.net - a huge reference site
- Firebug for Firefox, Developer Toolbar for IE8, Safari

Thank you!

- Questions, comments: anca@techliminal.com